

## Cookie Policy

**Last updated:** August 22, 2017

### **Cookies**

To make the Website, App and Services work properly, we sometimes place small data files called cookies on your device. Most big websites do this too.

### **What are cookies?**

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

To learn more about cookies, please visit <http://www.aboutcookies.org/>.

### **What types of cookies do we use?**

We use two types of cookies: session cookies and persistent cookies. Session cookies are temporary cookies that remain on your device until you leave the Website, App and/or the Services. Session cookies are essential to make our Website, App and/or Services work correctly, as they enable you to move around our Website, App and/or Services and use our features. Persistent cookies remain on your device for much longer or until you manually delete it (how long the cookie remains on your device will depend on the duration or "lifetime" of the specific cookie and your browser settings).

Persistent cookies help us recognize you as an existing user of our Website, App and/or Services, so it's easier and convenient to return to our Website, App and/or Services or interact with our services without signing in again. In addition, persistent cookies also help us recognize you when you view a resource belonging to our website from another website (such as an advertisement) and help us record information about your web browsing habits during the lifetime of the persistent cookie.

### **What are cookies used for?**

We use cookies on our Website, App and Services to personalize your experience on our Website, App and/or Services, and to help speed up your future activities and experience on our Website, App and/or Services. We also use cookies to track, compile and analyze usage, navigational and other statistical information that allow us to understand how people use our Site and to help us improve the structure and content of the Website, App and/or Services. The cookie-related information is not used to identify you personally.

### **What third-party cookies do we use?**

We work with third-party service providers who may also set cookies on our Website, App and/or Services. These third-party service providers help us track and analyze your use of our Website, App and/or Services and to optimize our Website, App and/or Services to improve your user experience on the Website, App and/or Services. These third-party service providers are responsible for the cookies they set on our Website, App and/or Services. If you want further information please go to the website for the relevant third-party service provider. You will find additional information below:

For Google Analytics, please visit: <https://www.google.com/analytics>

For Appboy, please visit: <https://www.appboy.com/legal/>

For Facebook, please visit: <http://www.facebook.com/about/privacy>

For AdRoll, please visit: <https://www.adroll.com/about/privacy>

For Google Adwords, please visit: <https://www.google.com/policies/privacy/>

For Freewheel, please visit: [http://freewheel.tv/privacypolicy/?doing\\_wp\\_cron=1493230084.9269120693206787109375](http://freewheel.tv/privacypolicy/?doing_wp_cron=1493230084.9269120693206787109375)

For Pollfish, please visit: <https://www.pollfish.com/terms/publisher>

For True[x], please visit: <http://www.truex.com/privacy.html>

For Intercom, please visit: <https://www.intercom.com/privacy>

For Segment, please visit: <https://segment.com/docs/legal/privacy/>

For Mixpanel, please visit: <https://mixpanel.com/privacy/>

### **How to control cookies?**

You can control and/or delete cookies as you wish – for details, see [aboutcookies.org](http://aboutcookies.org). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit our Website, App and/or Services and some services and functionalities may not work.